

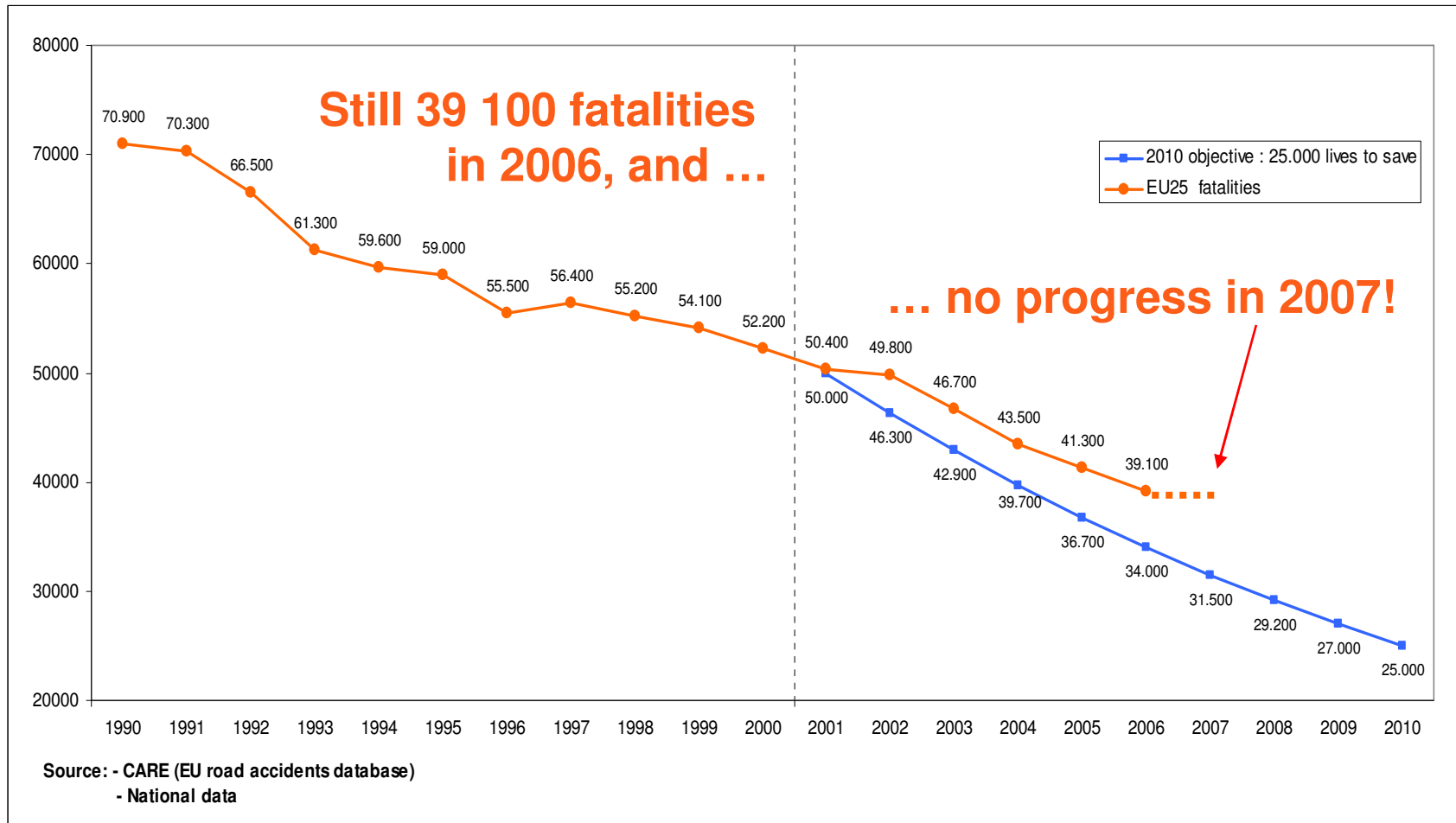
**ESC Symposium
(Brussels, 1 July 2008)**

The importance of ESC for the EU Road Safety Policy



**Isabelle Kardacz
European Commission
Directorate General Energy & Transport
Head of Road Safety Unit**

Fatalities – evolution 1990-2010



EU instruments

- **Road accident data and information**
- **Financial support to projects and campaigns**
- **Research and studies**
- **Best practice guidelines**
- **Legislation**
- **European Road Safety Charter**



EU actions in: Vehicle Safety

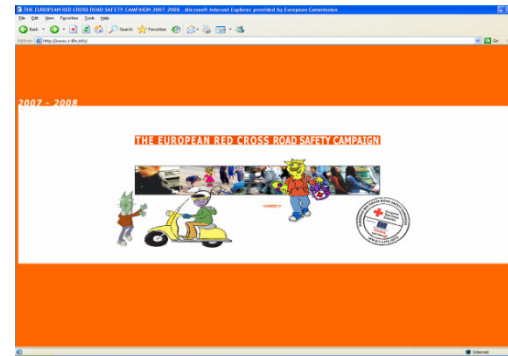
- **Front protection of vulnerable users**
- **Blind spot mirrors: for new trucks**
- **Seat belts & child restraint systems**
- **Daytime running lights (DRL)**
- **Electronic Stability Control (ESC)**
- **Tyres**



Road Safety Campaigns co-financed by EU



www.chooseESC.eu



(Red Cross)
www.1-life.info/



**European
Night
without
Accident**



eSafetyAware!

- **eSafetyAware! seeks to accelerate the market introduction of life-saving technologies**

by organising information campaigns and dedicated events aimed at creating awareness of eSafety benefits among policy-makers and end-users.

- **The first campaign is focusing on Electronic Stability Control (ESC) → ChooseESC!**
- **Project co-funded by EC DG TREN, for the years 2007 and 2008:**

» **15 March 2007-14 March 2008**
Total cost: 650.000€

» **15 March 2008-14 March 2009**
Total cost: 820.000€



Policy Developments

- **May 2008: European Commission proposal to make ESC mandatory for new car series and commercial vehicles to be phased in from 2012, with all new cars being equipped by 2014.**
- **June 2008: European Parliament adopts own-initiative report fully supporting the goal of achieving 100% availability of ESC for the model year 2012.**
- **Representing European interests in the UNECE WP.29 to define a Global Technical Regulation (GTR) on ESC.**



Thank you for your attention!

More information available at the following links:

- **Commission transport website**
http://ec.europa.eu/transport/index_fr.html
- **Road safety section**
http://ec.europa.eu/transport/roadsafety/index_en.htm
- **CARE database**
http://ec.europa.eu/transport/care/index_en.htm
- **Driving licences**
http://ec.europa.eu/transport/home/drivinglicense/index_en.htm

