



ChooseESC! Symposium - Programme

Autoworld, Parc du Cinquenaire, Brussels

1 July 2008

08:30-09:00	Registration	08:30-17:00 Exhibition
09:00-10:00	<p>Welcome statement Viviane Reding, Commissioner for Information Society & Media, European Commission</p> <p>Introductory speeches David Ward, Director General, FIA Foundation & President of eSafetyAware Ivan Hodac, Secretary General, ACEA Zita Gurmai, Member of the European Parliament, Rapporteur Intelligent Car Report Hermann Meyer, CEO, ERTICO – ITS Europe</p> <p>Michiel Van Ratingen, Secretary General, Euro NCAP <i>Availability of ESC - Euro NCAP Survey</i></p> <p>ESC video - introduced by Sebastian Loeb, World Rally Champion 2007</p>	
10:00-10:15	Coffee Break	
10:15-11:50	<p>ESC activities during the last year</p> <p><i>Chair: David Ward, Director General, FIA Foundation & President of eSafetyAware</i></p> <p>Motoring club awareness activities</p> <ul style="list-style-type: none"> - Italy, Francesco Mazzone, Head of International Assessment Projects, ACI - Spain, Miquel Nadal, Director, RACC Foundation - Slovenia, Boris Perko, President, AMZS - Germany, Johann Grill, Director Consumer Protection & Public Policy, ADAC - Denmark, Thomas Møller Thomsen, CEO, FDM <p><i>Case Study: Fleet Management and ESC</i> Driving for Better Business - a fleet profile of Napp Pharmaceuticals Adrian Walsh, Director, RoadSafe</p> <p><i>Update on ESC usage rates in Europe</i> Herbert Hemming, Executive Vice-President, Robert Bosch GmbH</p>	
11:50-12:50	<p>International Developments on ESC</p> <p><i>Chair: Jacob Bangsgaard, Secretary General, eSafetyAware</i></p> <ul style="list-style-type: none"> - UNECE – Ian Yarnold, Deputy Head of Vehicle Technology and Standards, UK Department for Transport - Europe – Isabelle Kardacz, Head of Road Safety Unit, DG TREN, European Commission - Canada – Christian Lavoie, Director, Motor Vehicles Standards, Research & Development, Transport Canada - Australia – Mike Harris, Executive Director, Australian Automobile Association 	
12:50-13:00	<p>Concluding Remarks</p> <p>David Ward, Director General, FIA Foundation & President of eSafetyAware</p>	
13:00-14:00	Buffet Lunch	
13:00-17:00	Exhibition and networking	