

CEA activities and initiatives in road safety



- CEA & road safety
- Young drivers
- Future topics
- Outlook on possible cooperation areas



- monitoring the initiatives taken by the European institutions & active contribution on insurance related issues
- facilitating exchange of best practices among our members (e.g. on young drivers)
- promoting road safety measures in our communication with the European institutions
(e.g. the European Motor Insurance Market- CEA statistics; discussion about discrimination in access to insurance)

Young drivers cause on average :

- more accidents than other age groups
- accidents with higher claims costs than other age groups

Reasons :

- the lack of road/driving experience
- higher inclination to take unnecessary risks
- attraction to high-powered vehicles
- peer pressure
- higher number of passengers in their cars

Road safety organizations and the Association of British Insurers (ABI) suggested to the UK government :

- a 12-month learning period before the driving test
- a structured learning programme for all new drivers
- measures to encourage young drivers to carry fewer passenger
- measures to encourage young drivers to avoid driving at night

- young drivers are involved in 40 % of all road accidents in Italy
- the majority of those are caused driving a two-wheeler (e.g. a scooter)
- measures taken by the Italian insurers
 - “patentino online”
 - ANIA Campus
 - “Neopatentati”



Young drivers (3) national measures/Belgium



- supported by Assuralia (Belgian Insurance Association) since 2004
- aimed at young drivers on nights out
- reduction of the number of young drivers driving under the influence of alcohol

- CEA compendium

- common topics of interest :
 - > alcohol & drugs
 - > motorcycles
 - > young & elderly drivers
 - > new technologies

- 4/10/08 first bilateral meeting
- CEA structure :
 - motor steering group
 - road safety task force
 - > report on today' s workshop
 - > discussion at the motor steering group
 - > next bilateral meeting

For more information
www.cea.eu



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